

# Dramatic Works

Double

Dual

kinetex







## Dramatic Works

The dual nature of light - conveying radiant energy and momentum - was the vision behind Dramatic Works. **Dual** mimics the appearance of shifting shadows - diffused and scattered across 24" x 24" Kinetex tiles. **Double** is an interpretation of light waves refracted into scattered slivers across 18" x 36" Kinetex tiles. Dramatic Works features nine colorways: five neutrals, ranging from cool and warm tones, and four energetic accent colorways that create a stunning contrast that will elevate the ambience of contemporary interiors.





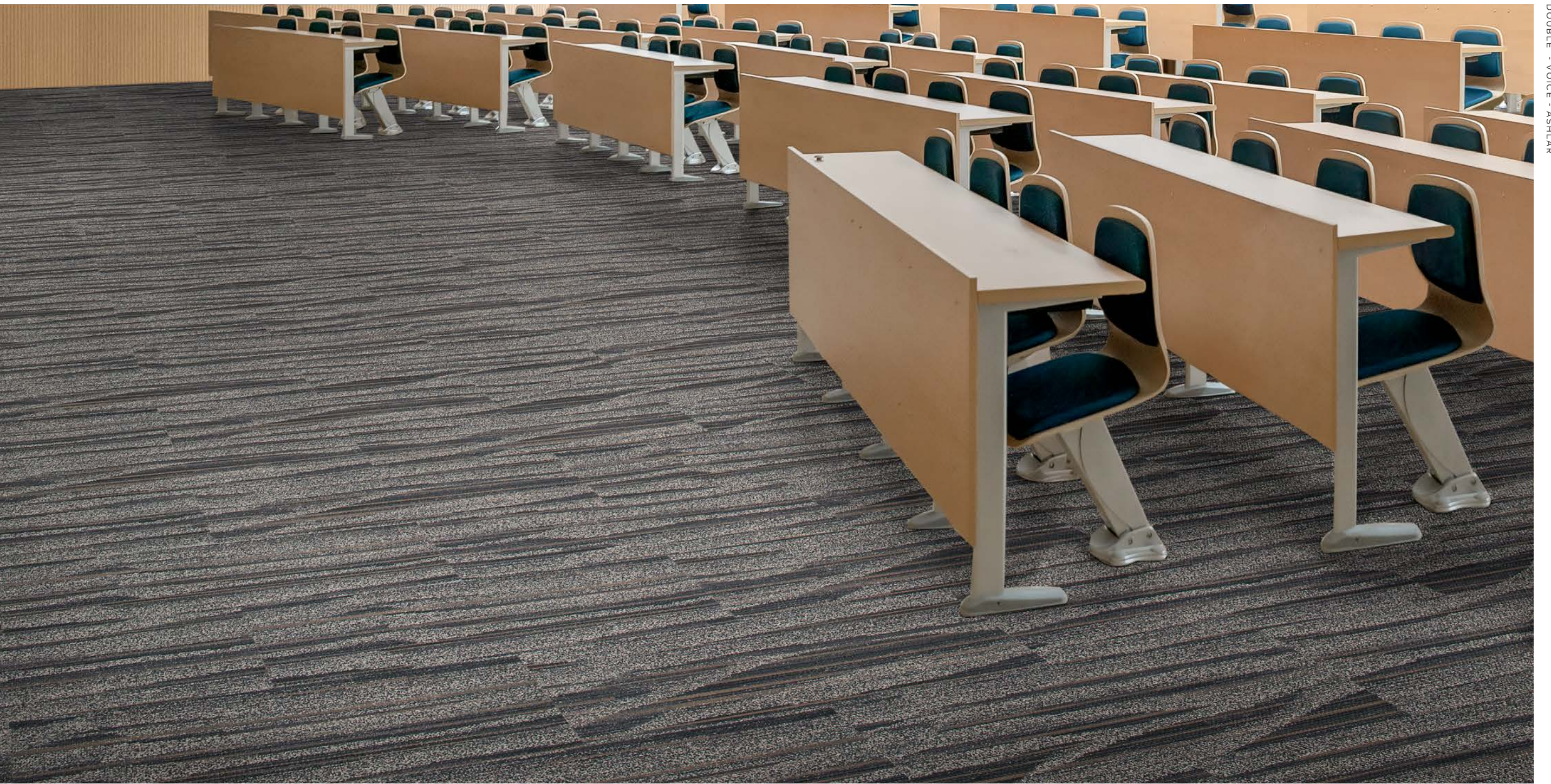
















DUAL - OUTWARD - BRICK | DOUBLE - ACCENT - BRICK





## COORDINATING PALETTE

Beyond the beauty of individual products, EF Contract's flooring **coordinate effortlessly** across all of our product platforms - modular carpet tile, broadloom, LVT and Kinetex textile composite flooring. This offering enables you to blend a range of designs to create **palettes** that meet the demands of each unique space.

1	TRUSTWORTHY - COMMUTABLE	TRY10	MODULAR
2	PLAYBOOK - CLOUD	009	LVT
3	DOUBLE - TENOR	DLE12	KINETEX
4	VESTIGE - ASHEN	VES14	KINETEX
5	ALFRESCO - OPEN WEAVE	ALF11	MODULAR
6	DUAL - APPARENT	DUL12	KINETEX
7	ALLIANCE - SAND	ALL11	MODULAR
8	MELANGE - GRIFFIN	002	LVT
9	INTERCHANGEABLE - COMMUTABLE	INT10	MODULAR

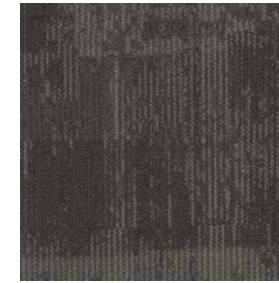




## DUAL 24" x 24" MODULAR



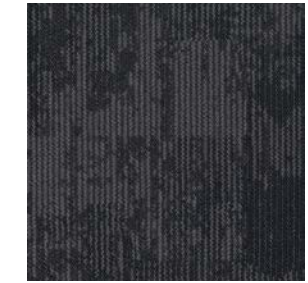
DUL12  
APPARENT



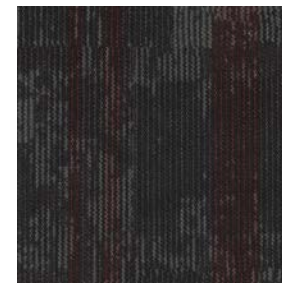
DUL15  
OUTWARD



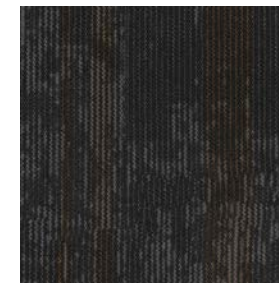
DUL28  
LAYER



DUL59  
OUTSIDE



DUL87  
SPRING



DUL24  
GROWTH



DUL99  
ELEMENT



DUL34  
BOUND



DUL58  
EXTERIOR

SCAN ME!



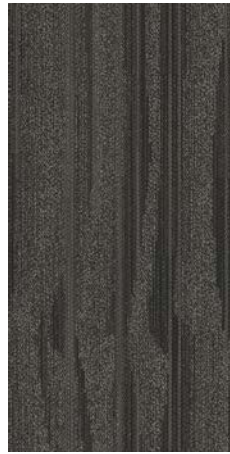
Scan to order  
samples or  
check inventory.



**DOUBLE** 18" x 36" MODULAR



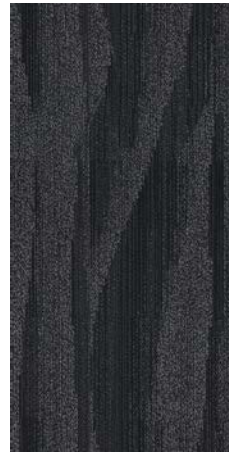
DLE12  
TENOR



DLE15  
ACCENT



DLE28  
VOICE



DLE59  
MUSIC



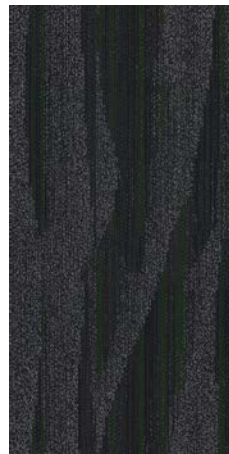
DLE58  
MELODY



DLE87  
SCARLET RED



DLE24  
SURGE



DLE99  
STREAK



DLE34  
FLASH

SCAN ME!



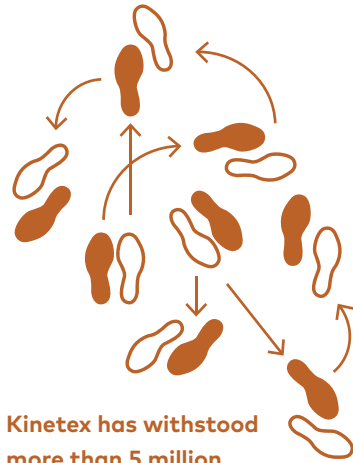
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check inventory.





1. DURABILITY

Kinetex delivers enduring performance, year after year. One of the most thoroughly tested flooring products on the market, it has outstanding dimensional stability and unparalleled crush resistance.

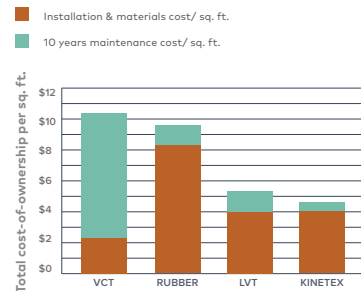


**Kinetex has withstood more than 5 million foot traffic events.**

2. MAINTENANCE

Tough to wear out, easy to maintain. With vacuuming and encapsulation cleaning, Kinetex looks like new, year after year. Thanks to a lightweight face construction, Kinetex retains less water than carpet and dries faster. It is easily sanitized and resists the most challenging staining agents.

**Life Cycle Costs:**  
INSTALLATION AND MAINTENANCE



3. MOISTURE TOLERANCE

The most common subfloor, concrete, can release excessive moisture and destroy floor covering systems—unless costly precautions are taken before installation. But moisture mitigation isn't necessary with Kinetex; its breathable nature allows moisture to pass through its backing, instead of trapping it underneath. Kinetex textile composite flooring will perform in elevated RH slabs up to 100%.

**NO VAPOR BARRIER REQUIRED—**  
regardless if the slab is new or old, regardless of hydrostatic pressure

**100% RH TOLERANCE**

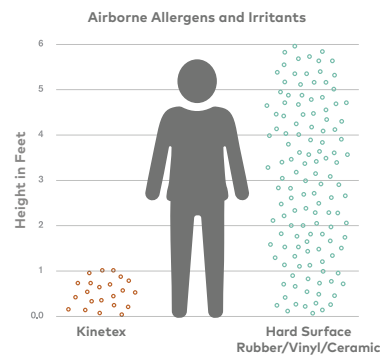
**BREATHABLE**  
No trapped moisture. 3rd party tested and verified.

**Thousands of installations worldwide since 2012. NO MOISTURE-RELATED CLAIMS.**

4. HEALTH

Kinetex minimizes air particulates that trigger allergies and cause infection. It easily surpasses California's 01350 requirements—the most popular U.S. standard for evaluating and restricting VOC emissions indoors.

**Easy Breathing**

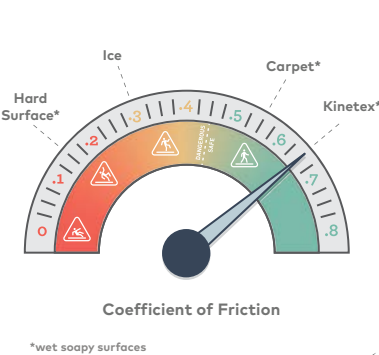


(ESO Fine Test Dust 12103-142) Foot Traffic Dust Emissions Test

5. SAFETY

Kinetex is the only wall-to-wall textile floor covering certified as High-Traction by the National Floor Safety Institute. Its innovative construction creates one of the most slip-resistant flooring surfaces ever tested—wet or dry—to prevent falls before they happen.

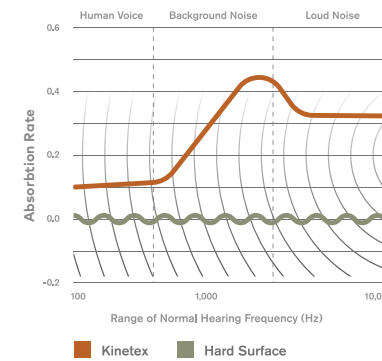
**Gaining Traction**



6. ACOUSTICS

Kinetex delivers unparalleled acoustic performance, with one of the highest Noise Reduction Coefficients (NRC) and Impact Insulation Classifications (IIC) ratings of any commercial flooring product.

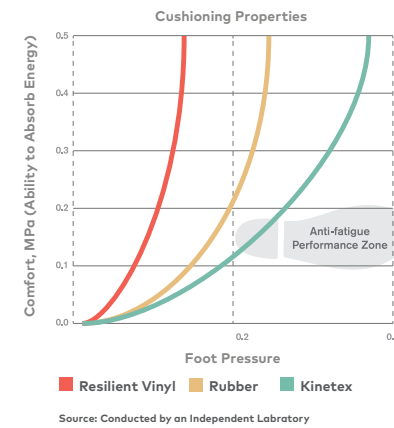
**Keeping Quiet**



7. COMFORT

Kinetex, a soft textile surface with a high-density backing, has exceptional anti-fatigue properties and minimal rolling resistance. Because it can absorb energy, Kinetex has the potential to reduce repetitive foot stress injuries and other injuries related to standing and frequent movement from place to place.

**Step-by-Step Support**



8. SUSTAINABILITY

Made with 45% post-consumer recycled content, each Kinetex tile contains the equivalent of 27 used water bottles. This dematerialized flooring product and its longer life mean that Kinetex has a much smaller environmental footprint than other commercial flooring options. Kinetex is NSF/ANSI-140 Platinum certified (the industry-leading standard for sustainability) and has a Red List Free DECLARE label. Furthermore, Kinetex has been verified as a Carbon Neutral product.

**Second Chances**

**45%** post-consumer content



**Each Kinetex tile contains the equivalent of 27 plastic water bottles.**

**KINETEX INSTALLATION**

Although Kinetex is a modular tile, it does not install like traditional modular carpet. Installers should carefully read the full Kinetex installation instructions. Special attention should be applied until installers gain experience with module placement. Installers should perform site and material conditioning and surface preparation, and there should be no condensation or standing water at the time of installation. Kinetex material is lightweight and is easy to cut, which reduces installation time. Kinetex uses EF Contract's proven adhesive system with a lifetime performance warranty.

**Kinetex Adhesive**

Kinetex Adhesive is formulated for Kinetex textile composite flooring products and is built to bond the textile composite to the properly prepared substrates for the life of the installation. Products with Kinetex Adhesive will perform in elevated RH slabs up to 100%.

Please see the Kinetex installation instructions for full installation details.



PRODUCT DETAILS

TECHNOLOGIES

High-Def Color Technology™

EF Contract achieves next-generation innovation with the development of High-Def Color Technology. This latest engineering capability provides Kinetex products with crisp color, vibrant patterns and dimensional design that rivals that of soft surface flooring.



WARRANTIES

We stand behind every aspect of Kinetex and extend certain lifetime warranties. Each warranty is covered for the useful life of the product, provided that installation and maintenance is in accordance with EF Contract's Kinetex Installation instructions.

Wear Layer Warranties

Product Performance	Colorfastness to Light & Crocking	Stain Removal	Static Protection
Lifetime	Lifetime	Lifetime	Lifetime

Backing Warranties

Protection from Edge Ravel	Protection from Delamination Failure	Dimensional Stability
Lifetime	Lifetime	Lifetime



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These photographs are representations of the installation for this modular product. Your modular installation may look different than these photos depending upon individual tile placement, lighting, and overall space layout, including furnishings. Final tile placement and the resulting visual is thus the customer's, and not J+J Flooring's responsibility.

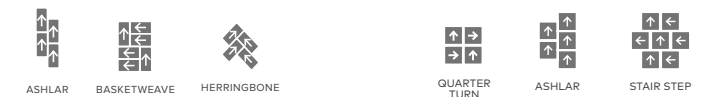
\*NRC rating is a measure of the effectiveness of a material in absorbing sound. The higher the NRC rating, the greater the ability of the flooring product to absorb airborne noise. Independent laboratory testing of Kinetex has shown an average NRC rating of 0.30 (bare concrete flooring will typically provide a NRC Rating of 0.015).

\*\*IIC is a rating of the insulation from impact noise. The higher the IIC rating, the greater the sound insulation. Independent laboratory testing of Kinetex has shown an average IIC Rating of .64 (bare concrete flooring will typically provide an IIC Rating of 34) NOTE: Test results and testing laboratory will vary, and the above information is not guaranteed.

PRODUCT DETAILS

STYLE	DOUBLE   KDLE	DUAL   KDUL
<b>WEAR LAYER</b>	SOLUTION DYED POLYESTER - APPLIED PATTERN (PRODUCED WITH HIGH-DEF COLOR TECHNOLOGY™)	SOLUTION DYED POLYESTER - APPLIED PATTERN (PRODUCED WITH HIGH-DEF COLOR TECHNOLOGY™)
<b>BACKING</b>	POLYESTER FELT CUSHION	POLYESTER FELT CUSHION
<b>TOTAL WEIGHT (NOMINAL AVERAGE)</b>	4.5 OZ - 5.2 OZ / SQUARE FOOT	4.5 OZ - 5.2 OZ / SQUARE FOOT
<b>TOTAL THICKNESS (NOMINAL AVERAGE)</b>	0.205 IN	0.205 IN
<b>DIMENSIONS</b>	18" W X 36" L	24" W X 24" L
<b>PACKAGING</b>	16 MODULES PER BOX, 72 SQUARE FEET	18 MODULES PER BOX, 72 SQUARE FEET
<b>CARBON FOOTPRINT</b>	CARBON NEUTRAL	CARBON NEUTRAL
<b>RED LIST FREE</b>	DECLARE LABEL	DECLARE LABEL
<b>RECYCLED CONTENT</b>	45% POST-CONSUMER	45% POST-CONSUMER
<b>LEED SCORECARD</b>	IEQ 4.1 AND IEQ 4.3	IEQ 4.1 AND IEQ 4.3
<b>NSF/ANSI 140 CERTIFICATION</b>	PLATINUM	PLATINUM
<b>FLOORING RADIANT PANEL</b>	CLASS 1	CLASS 1
<b>SMOKE DENSITY</b>	LESS THAN 450 (FLAMING & NON-FLAMING)	LESS THAN 450 (FLAMING & NON-FLAMING)
<b>ELECTROSTATIC PROPENSITY</b>	LESS THAN 3.0 KV	LESS THAN 3.0 KV
<b>COLORFASTNESS TO LIGHT</b>	RATING OF 4.0 OR GREATER	RATING OF 4.0 OR GREATER
<b>COLORFASTNESS TO CROCKING</b>	RATING OF 4.0 OR GREATER	RATING OF 4.0 OR GREATER
<b>WATER REPELLENCY</b>	RATING OF 4.0 OR GREATER	RATING OF 4.0 OR GREATER
<b>APPEARANCE RETENTION</b>	4.0 OR GREATER	4.0 OR GREATER
<b>SLIP RESISTANCE</b>	COMPLIES WITH ADA GUIDELINES FOR LEVEL SURFACE NFSI CERTIFIED HIGH-TRACTION	COMPLIES WITH ADA GUIDELINES FOR LEVEL SURFACE NFSI CERTIFIED HIGH-TRACTION
<b>THERMAL INSULATION</b>	0.73	0.73
<b>NOISE REDUCTION COEFFICIENT</b>	NRC RATING: 0.30*	NRC RATING: 0.30*
<b>IMPACT INSULATION CLASSIFICATION</b>	IIC RATING: 64**	IIC RATING: 64**
<b>STAIN RESISTANCE</b>	RESISTS MOST CHALLENGING STAINS	RESISTS MOST CHALLENGING STAINS
<b>INDOOR AIR QUALITY CERTIFICATION</b>	CRI GREEN LABEL PLUS™	CRI GREEN LABEL PLUS™
<b>ADHESIVE</b>	KINETEX ADHESIVE (FULL-SPREAD PRESSURE-SENSITIVE)	KINETEX ADHESIVE (FULL-SPREAD PRESSURE-SENSITIVE)

RECOMMENDED INSTALLATION METHODS







PO Box 2207  
Dalton, Georgia 30722  
U.S.A.

800.451.1250  
[efcontract.com](http://efcontract.com)  
AX2924M08